

Jake Shirkey

/graphic design
/marketing
/project management
/problem solving

Contact

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jakeshirkey.com

Education

Huntington University

Graphic Design - 07'-11'

Bryan High School

Bryan, Ohio - 03'-07'

Experience

Fastsigns - Current

Lead design for incoming projects

Team leadership in design and production

Coordination with national chains in branding and marketing

Experience in project management, customer service, and sales

Signarama - 2016-2018

Ran all day to day operations

Design, production, and installation of all signs

Developed a social media presence and sales programs

Encourage good practices in typography, color, and UX

EPCO Marine Products, Inc. - 2014-2016

Designed and developed two corporate websites

Managed SEO, A/B testing, email marketing, and AdSense

Developed branding for new product launches

Created a social media presence and developed content

Constructed dealership recruitment programs

Fort Disc Golf Club - 2014-Current

Vice President of 100+ Member club

Close work with parks on coordinating volunteers and cleanup

Develop print, web, branding, and event materials

Event planning for 10+ annual events with attendance of 100+

Skills

Adobe CS6 Suite - Photoshop, InDesign, Illustrator and more

HTML & CSS; Minor experience in Javascript and PHP editing

Wordpress theme creating, editing, and management

Photography, Branding, and Video Editing

Large format printing

Microsoft Office, Windows, OSX

Work References

Mike Hansel

260-715-0096

Rick Welch

262-366-2710

Character References

Brian Spaulding

260-385-4940

Jeff Scheribel

260-705-7053